

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Century Group International Holdings Limited

世紀集團國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2113)

VOLUNTARY ANNOUNCEMENT ESTABLISHMENT OF JOINT VENTURE COMPANY WITH MCCOURT ASIA LIMITED

This is a voluntary announcement made by Century Group International Holdings Limited (the “**Company**”).

Reference is made to the announcement dated 10 January 2019. The board (the “**Board**”) of directors of the Company is pleased to announce that on 25 February 2019, McCourt Century Sports Limited (世紀體育有限公司) was incorporated in Hong Kong, a company jointly owned by, amongst others, McCourt Asia Limited and a wholly-owned subsidiary of the Company.

McCourt Asia Limited and its group companies is a family-owned and family-run business that focuses on creating long-term value through philanthropic and strategic investments, which principally engages in investments in real estates, finance, sports, media, communications and international equestrian championships.

No legally binding agreement has been entered into between the parties.

Further announcement(s) will be made as and when appropriate in compliance with the requirements under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Shareholders and potential investors of the Company should note that there is no assurance that any transaction will materialize or eventually be consummated. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Century Group International Holdings Limited
Zhang Chengzhou
Chairman

Hong Kong, 8 March 2019

As at the date of this announcement, the Board comprises Mr. Zhang Chengzhou, Mr. Cao Jun and Mr. Li Xiangzhong as executive Directors, Mr. Cao Qian as non-executive director and Mr. Cheung Wai Lun Jacky, Mr. Lee Chi Ming and Mr. Tang Chi Wai as independent non-executive directors.