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Century Group International Holdings Limited

世紀集團國際控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2113)

RE-DESIGNATION OF DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of Century Group International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Cao Qian has been re-designated from a non-executive Director to an executive Director with effect from the conclusion of annual general meeting of the Company (“**AGM**”) on 10 September 2019.

Mr. Cao Qian (“**Mr. Cao**”), aged 30, was appointed as a non-executive Director on 10 December 2018. He beneficially owns 30% of the China Century Holdings Limited and is the sole director of World Communication International Holdings Limited. He has been appointed as the chairman of Shenzhen City Tianyi Qiyuan Cultural Communication Limited* (深圳市天一起源文化傳播有限公司) since 20 February 2016, a company principally engaged in the business of advertisement, corporate management consulting and events management. Mr. Cao obtained a diploma in administrative management from Central South University (中南大學) in January 2013 by way of distant learning.

Mr. Cao has not held any directorship in the last three years in other public companies in the securities of which are listed on any securities market in Hong Kong or overseas and does not have any other relationships with any Directors, senior management, substantial shareholders (as defined in the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”)), or controlling shareholders of the Company and does not hold any position of the Company and other companies within the Group.

Mr. Cao indirectly owns 30% of the entire issued share capital of the China Century Holdings Limited, which holds 560,535,000 Shares representing approximately 73.01% of the issued share capital of the Company. Therefore, Mr. Cao is deemed, or taken to be, interested in 560,535,000 Shares held by the China Century Holdings Limited for the purpose of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) (“**SFO**”). Save as disclosed above, Mr. Cao does not have any interest in the shares within the meaning of Part XV of the SFO.

Mr. Cao has entered into a service contract with the Company for a term of three years from 10 September 2019 to 9 September 2022 (both dates inclusive). Mr. Cao will not receive any director's fee from the Company.

Save as disclosed above, there is no other information relating to Mr. Cao that is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules and there is no other matter that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange in relation to his re-designation.

By order of the Board
Century Group International Holdings Limited
Li Xiangzhong
Chairman

Hong Kong, 10 September 2019

As at the date of this announcement (after the conclusion of AGM), the Board comprises Mr. Li Xiangzhong and Mr. Cao Qian as executive Directors and Mr. Cheung Wai Lun Jacky, Mr. Lee Chi Ming and Mr. Tang Chi Wai as independent non-executive directors.